

CYFEN NEWS

Cy-Fair Express Network
Cypress, Texas

A Network of the American Business Women's Association



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American Business Women's Association

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



AMERICAN BUSINESS WOMEN'S ASSOCIATION

ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Letter from the President



Dear CYFEN Sisters, Friends and Members,

As we are nearing the end of a successful 2014-2015 year, I have to thank the entire executive board for their volunteer efforts, time and energy towards this amazing organization. I also want to thank the entire membership for staying committed and active to make CYFEN go from good to GREAT! We set our standards high to deliver greatness at each and every social, luncheon and networking opportunity we host. I hope you got to be a part of our success this last quarter rather if you attended our annual Woman's Business Expo, Crawfish broil,

luncheons or HAC events honoring our Top 10 and Women of the Year. These memories will live on for many years and we will look forward to continued success for 2015-2016.

On, Thursday April 23, CYFEN kicked off yet another successful 2015 Cy-Fair Women's Business Expo where we helped raise funds for the Cy-Fair Education Foundation CYFEN Endowment. We had over 250 attendees and welcomed many guests and businesses in our community. Kristin Severson and the entire Expo committee worked hard and diligently to deliver professionalism and excellence throughout the entire event.

On May 19, several members from CYFEN participated in driving memberships at the annual Cy-Fair Houston Chamber B2B Expo. Having your membership with ABWA-CYFEN, also gives us membership in the Chamber where we can bring in more awareness to our fantastic group. We networked with many businesses in Cypress and invited them to attend our future luncheon. With more than 300 attendees, CYFEN indeed made an impact and touched many new potential members.

On May 16, Berni Horan and the Hospitality committee hosted a Crawfish Broil Catfish Station. Games, good food, and great laughs, this event went perfectly. It was so well attended that crawfish was SOLD out!! Congratulations on a job well done!

On May 28th, we held our extended luncheon welcoming guests from the Expo's. We invited Karen Sharp from Lone Star College Small Business Development Center to share the

President's Letter continued...

insight about creating a successful business plan. Her ideas and energy inspired others to start their plan and focus on being successful. Kristin Severson also recognized each EXPO volunteer on a job well done and helped us to remember the importance of helping hands!

Houston Area Council held the WOY/Top 10 recognition event Saturday June 20 at the Jr. League of Houston, where our CYFEN sisters gathered to support Melanie Hugel as our 2015 Top 10 Candidate and myself, Jessica Smith as 2015 Women of the Year. This was a beautiful honor and we will always remember this great day in our hearts surrounded by our sisters, family and friends.

The sun was out in June and we were delighted to have ABWA National Ambassador Gaylyn Devine speak on creating the ABWA Experience by using WINing Technology on June 25! Members prepared by having laptops, cell phones and tablets handy and Gaylyn helped answer valuable questions to assist our members have a more delightful experience on the WIN network. From adding a profile picture to posting messages, we laughed, learned and most importantly had fun! That afternoon, the entire membership voted electronically via e-mail on our 2015-2016 Executive Board. We congratulated our newly elected board members and very excited to see many new faces!

June also started the beginning of our new venture, Sizzling Summer Series, which is a 4 part series to raise awareness of our members businesses and the ABWA

organization. Members volunteered to showcase their business and also drive networking during our low attendance months in the summer. The aim to host the events at different times to accommodate the working lifestyles and families of our members. To kick off our Sizzling Summer Series, Jennifer Baker of Anytime Fitness hosted the very first event of the summer on Thursday June 25. Many came out to support and encourage health eating and exercise during the hottest days of the year! We look forward to the next 3 series of events and encourage others to attend and also invite potential members looking to join ABWA!

July is finally here and the new executive board was officially installed by Frances Nicholson on July 23. Frances joined us all the way from OKC to tell us more about her journey as National Vice President of ABWA and where she is headed as she is running for office for 2016! We wish her the very best and thank her for all she does for District 2.

Well, that is a wrap my CYFEN Sisters! Thank you all again for the tremendous support this year. Stepping out of your comfort zone is the scariest thing, but when you have people tell you things are not possible... always do the best thing and find ways to accomplish the impossible! Finally, I want to wish the entire new board the best of luck and look forward to another successful year with ABWA-CYFEN.

Jessica Smith

2014-2015 President, Cy-Fair Express Network

Chamber News

Chamber Delegate report submitted by Joyce Berube.

MAY, 2015 CY-FAIR HOUSTON CHAMBER OF COMMERCE MEETING

The Cy-Fair Houston Chamber of Commerce hosted the monthly membership luncheon on May 19, at the Berry Center, 8877 Barker Cypress Road, Cypress, TX 77433. This year's Chairman of the Board is Beryl Ramsey and the President of the Chamber is Leslie Martone. This month's sponsor was IMPACT Newspaper.

The Chamber celebrated an "Expo" with many member businesses exhibiting their products. Among the sponsored booths were Proline, Vaughngage, NextCare, HC Group, Iberia Bank and Impact News. In addition, this meeting was designed as a "Double Up" so that members were invited to bring a Chamber Prospect, at no charge, and introduce them to the value of becoming a member.

The "Ambassador Sound-Offs" included Cy-Fair Magazine, Rosehill Christian School and Memorial Herman-Medical Center at Hwy 290 and FM1960.

Our guest speaker was Doug Mansfield, President of Mansfield Marketing. He started developing websites in 1997 and by 2002 had a network of travel websites with visitors numbering in the millions per year. Doug bought and sold online advertising and became so skilled that he started his own company. Today, he is also an instructor of online marketing courses for business owners and managers. He offers private professional training courses and teaches group workshops at the University of Houston Small Business Development Center.

On September 29, the FORE Cy-Fair Golf

Tournament (Underwritten by Texas Emergency Care Center at Cypress). It will be held at Blackhorse Golf Club. A portion of the proceeds benefit the Adam J. Skinner Memorial Scholarship Fund of the Cy-Fair Educational Foundation.

The next monthly meeting/luncheon will take place on Tuesday, June 16, at the Berry Center, 8877 Barker Cypress Road.

JUNE 2015 CY-FAIR HOUSTON CHAMBER OF COMMERCE MEETING

The Cy-Fair Houston Chamber of Commerce hosted the monthly membership luncheon on Tuesday, June 16, at the Berry Center, 8877 Barker Cypress Road, Cypress, TX 77433. This year's Chairman of The Board is Beryl Ramsey and the President of the Chamber is Leslie Martone.

The sponsor for this month was Caldwell Companies. Keith Groethaus, Vice President, gave a wonderful speech detailing their growth and success with Fred Caldwell, President.

We enjoyed hearing from "Sound-Offs". Reach Unlimited gave us some facts regarding their mission. The second was 'Shots For Holly' which offers flu shots for the needy and is a 501C organization. And the last, but not least, was the 'Impact News' which was giving information about their Newcomer Guide.

The guest speakers included Casey Cargle of Prescence Marketing and Jeff Malone, President of 'The Malone Media Group'. They gave excellent points of up-to-date marketing in our Cypress area. Also, they are working with a group of our Chamber members to develop specialized networking and branding for us.

Next month's meeting will not be at the Berry Center. Instead, it will take place on July 20, at LINDSEY LAKES on Mueschke Road.

New members who have joined CYFEN in the last few months:

Leslie Francis	Cypress-Fairbanks Independent School District
Donna McCarty	Misfit Design Group
Veronica Sanchez	American Heart Association
Kathleen Snyder	Harvest Home Assisted Living Community

2015-2016 CYFEN Board of Directors

Nicole Travis, Texas Realty Select	President
Kristin Severson, Cool Hands Air Conditioning	President-elect
Michelle Becker, Shots for Holly	VP of Communications
Sonja Rucker, Amegy Bank	VP of Finance
Shannon Winans, Redirect Magazine	VP of Marketing
Ynske Joppe, Wildtree	VP of Membership
Donna McCarty, Misfit Designs	VP of Programming
Lynda O'Donnell, Texas Community Referral Network	VP of Technology
Melissa Ward, Premier Designs	VP of Outreach
Jessica Smith, Iberia Bank	Past President

Sizzling Summer Series

JULY 30 3:00-5:00 PM

CYPRESS-FAIRBANKS ISD @ BERRY CENTER 8877 Barker Cypress - Cypress, TX 77433

Cypress-Fairbanks ISD will host a Build Your Own Sundae Party at the Berry Center (in the Zone) Come learn about how your business may benefit from partnering with CFISD, in addition to how you can impact the life of a child!

August 6 1:00-3:00 PM

8910 W. Sam Houston Pkwy N - Houston, TX 77040

IBERIABANK is growing in Texas and we want to welcome you to our newest location in Cy-Fair. Bahama Bucks will also be onsite serving the Greatest Sno on Earth. We will be having our Cy-Fair Houston Chamber Ribbon Cutting that day also. Please RSVP to Jessica Smith at jessica.smith@iberiabank.com.

September 26 4:00 - 6:00 PM

SHOTS FOR HOLLY @ WineStyles Cypress 12361 Barker Cypress Rd #900 - Cypress, TX 77429

Join Holly and the Gang as we head into the 2015-2016 Flu Season. Guests will have the opportunity to learn more about Shots for Holly and their mission to beat the beast known as the flu, one shot at a time. Flu shots will be available, as well as light bites and beverages.

CYFEN Member Events

Honoring 2015 Women's Business Expo Volunteers



2015 Sizzling Summer Series @ Anytime Fitness



Melanie Kay Hugel
Owner / Designer

www.FloralEventsHouston.com

281.989.3190

Melanie@FloralEventsHouston.com



HAC of ABWA Woman of the Year & Top Ten Luncheon at Jr. League of Houston Luncheon

Officer Installation 2015-2016





2014-2015 CYFEN Board of Directors

Jessica Smith, Iberia Bank jessica.smith@iberiabank.com	President
Nicole Travis, Texas Realty Select ntravis@nicoletravis.com	President-elect
Michelle Becker, Shots for Holly monkey67@gmail.com	VP of Communications
Sonja Rucker, Amegy Bank sonja.rucker@amegybank.com	VP of Finance
Casey Cargle, Presence Marketing presencemktg@outlook.com	VP of Marketing
Reba Charleston, Lifestyle Coach reba.charleston@gmail.com	VP of Membership
Jill Manty, Manty Web Designs info@mantywebdesigns.com	VP of Programming
Lynda O'Donnell, Texas Community Referral Network markandlyndaodonnell@gmail.com	VP of Technology
Kristin Severson, Cool Hands Air Conditioning kristin@coolhandsair.com	VP of Outreach
Melanie Hugel, MK Events melanie@floraleventshouston.com	Past President

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**Please send any newsletter items and photos to share in the newsletter to
VP of Communications / Newsletter Editor.

Jessica Smith, President

Jacqueline Pierson,
Newsletter Editor

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the American Business
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